

## STOCKTON HOCKEY CLUB : COMMUNICATION POLICIES

METHOD	TARGET GROUP	CONTENTS
website	Potential new members	Who are we and how to join?
	Past and current members	Club history and gallery of photos. Inviting contributions and comments
	All members, parents and guardians.	Safeguarding and welfare policies, club constitution, insurance. Club contacts.
teamo	Individuals	Ability to declare availability for games and practice sessions and pay fees.
	Teams.	Information relative to that team. Fixtures, venues, meet times, etc.
	Committee, umpires, coaches, parent guardians.	Messages specific to the group.
	Parents/guardians.	Recording of acceptance for photos and travel
	Club	Messages of interest to the whole club.
	Supporters, past members.	Fixtures, results, teams and anything of interest. Fund raising.
teamo text service	Club, teams or individuals	Short notice messaging. Eg. Match or fixture changes or cancellations.
teamo email service	Club, teams or individuals	Short notice messaging. Eg. Match or fixture changes or cancellations.
Word of mouth	Everyone	Encourage members to pass the word. New members wanted, social event, etc.
e mail	Committee.	Circulation of meeting agendas and minutes. Actions needed.
Facebook	Anyone who wants to join SHC facebook group.	Anything of interest to facebook group.
Noticeboards	Anyone visiting the Egglecliffe school site.	Various notices all with club name at the top and website at bottom.
"Flyers"	Schools	Recruitment. How to join and play hockey.

It is a condition of club membership that all members are registered on teamo. Senior members register themselves but Under 18's are registered by their parent/guardian. This ensures we have contact details and in the case of Under 18's a parent/guardian to contact who has also given consent for travel and photos for their junior.